

THE LEADING COMPANY IN KOREAN **DUCK INDUSTRY**

www.dasol.co.kr



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From incubation to
the point of sale,
all aspects of
nutritious duck meat,
**Now there is
'DASOL'**



WITH NUTRITIOUS DUCK MEAT,
DASOL WILL EMBRACE A **LEADING ROLE**
IN KOREA'S DUCK INDUSTRY.

饱含健康营养的鸭肉，多率。
将在最前方引领 韩国肉鸭产业前行。

Nutritious Duck Meat, The Source of Dasol's “**LEGENDARY FIVE BENEFITS**”

饱含健康营养的鸭肉 多率的“肉鸭神话”正悄然开始。



Isn't there a healthier kind of meat that we can eat safely?

The foods that we supply are our response to the public's desire to eat safe and healthy food. We at Dasol handle every aspect in the production and distribution of our duck meat products - from hatching and raising the ducks to slaughter, processing, and distribution - by ourselves. We are committed to being Korea's most reliable supplier of healthy duck products.

从孵化到销售，有关健康肉鸭的一切，尽在“多率”。

难道没有能够更放心享用的健康肉类了吗？

多率的一切，由韩国全国人民期待拥有更加健康的饮食文化夙愿出发。多率对肉鸭的孵化、饲养、屠宰、加工、流通、销售等全部过程负责。

多率力求成为引领韩国鸭肉文化的健康餐桌领导者。

DASOL'S PAST, DASOL'S FUTURE

Dasol這個職業，Dasol方式去散步

October 2015:
Acquisition of ISO22000
Certification
2015年10月获得
ISO 22000认证



Managing in-house duck
down processing plant
经营公司自产鸭绒加工工厂

Domestically the largest
production capacity
(9,000 ducks per hour)
拥有韩国最大规模的生产能力
(每小时9,000只)

GPS (purebred ducks) rearing
facilities investment
投资GPS (原料鸭) 饲养设施

Achieved #1 HACCP ranking nationally
in the duck category in 2011
2011年韩国肉鸭部门HACCP评估第1名

Vertical integration starting
from duck species acquisition,
hatchery, consignment,
rearing, butchery, processing,
and continuing up to
distribution
从种鸭到孵化场、委托饲养、屠宰、
加工、流通的垂直体系

Branding as disease prevention
and health product with
green tea feed
通过喂食绿茶饲料预防禽类疾病，以健
康食品实现品牌化

SOPHISTICATED FACILITIES REFLECT THE PINNACLE OF THE DUCK INDUSTRY.

以业界第一为傲的尖端设施与资源

DAILY PRODUCTION CAPACITY	PLANT SIZE	PERSONNEL
Butchery (ducks) 72,000	Floor Space (m ²) 30,000	Rearing, Distribution (people) 290
Production Volume (ducks) 36,000	Total Ground Size (m ²) 33,000	Processing Plant (people) 180
Smoked Meat Processing (ton) 15		Butchery, Packaging Plant (people) 200
		Duck Rearing Barns 250

With ‘Five Benefits’, Duck meat with the most nutrition and taste, **this is Dasol’s Valued Promise.**

Duck meat is known as 'bluefish in flight' for its high content of unsaturated fatty acids compared with other kinds of meat. Accordingly, China's greatest gourmet Xi Taihou enjoyed eating duck meat as a gourmet food. Dasol has a unique way of thinking about duck meat. With a commitment to creating a new food culture in South Korea, Dasol embodies a 'Five Benefit Ideal' throughout the entire process, starting from duck meat production and continuing to the point of sale. In the world of duck meat, the 'Five Benefit Ideal' is a promise for the highest standard of purity and nutrition. This is Dasol's valued promise to all the people who value health.

以“五利”原则生产最为健康、美味的鸭肉 是多率对消费者的郑重承诺。

鸭肉被称为“会飞的青背鱼”，其不饱和脂肪酸含量是肉类中最高的。中国顶级美食家慈禧太后曾将鸭肉作为美容食品享用。“多率”对肉鸭的思考从根源上即与众不同。怀着创造韩国新饮食文化的使命感，从鸭肉生产到销售的所有过程，无一不蕴含着多率独有的“五利精神”。生产最健康、干净肉鸭的约定——“五利精神”，这是多率对注重健康的所有消费者做出的郑重承诺。



多率从孵化到销售的一站式生产系统

孵化场 > 农场 > 内脏摘除室 > 水冷冻室 > 遴选室 > 剔骨产线 > 加工 > 包装室 > 出库室

1利

2利

3利

4利

5利

1利

THE PROCESS BEGINS
IN A STATE-OF-THE-ART
PLANT **WITH THE #1**
HACCP RANKING NA-
TIONALLY IN THE
DUCK CATEGORY

FIRST BENEFIT



'Is this some kind of semi-conductor factory or a duck meat processing plant?' Visitors to Dasol's sophisticated HACCP plant are initially surprised by the cleanliness. With an air purification system, this sophisticated facility is the first of its kind in the duck industry with a technological sterilization system found in semi-conductor factories. The technological sophistication of this HACCP certified facility results in the finest duck meat.

在荣获韩国肉鸭部门HACCP评估第1名的 尖端工厂内诞生。

“这里是半导体工厂还是肉鸭工厂呀？”参观多率尖端HACCP工厂的 每个人都惊异于其干净与整洁。在拥有空气净化系统的尖端设施以及业界首个 配备能够在半导体工厂中看到的尖端无菌设备等的先进 HACCP认证设施中生产最干净的鸭肉。

1利

2利

3利

4利

5利

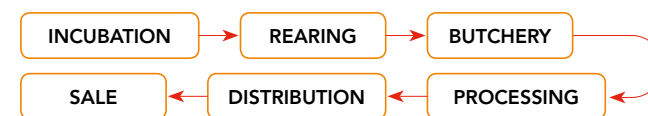
2利

AT DASOL,
EVERYTHING ABOUT
DUCKS FROM **A TO Z**
IS **PRECISELY**
MANAGED

SECOND BENEFIT



In order to provide the most nutritious and pure duck meat for the tables of all citizens, Dasol has developed a vertically integrated system for the entire process, starting from incubation, rearing, butchery, processing, distribution, and continuing up to point of sale. At Dasol, nutritious duck meat is carefully managed.



以“多率”之名对肉鸭的 A to Z 进行严格管理。

为将最健康、干净的鸭肉送上韩国人民的餐桌，多率将从孵化到饲养、屠宰、加工、流通、销售的所有过程实现垂直体系化，以“多率”之名对饱含健康的鸭肉负责。

1利

2利

3利

4利

5利

3利

THE NAME DASOL IS
ASSOCIATED
EXCLUSIVELY WITH
HEALTHY DUCKS
WHICH ARE ONLY GIVEN
ANTIBIOTIC-FREE FEED

THIRD BENEFIT



Dasol's purebred ducks are raised exclusively on antibiotic-free feed at certified antibiotic-free farms. Dasol values the promise with numerous duck barns to provide the world's most nutritious and tasty duck meat from Dasol ducks which are reared on healthy feed without any antibiotics or synthesized antibiotics.

在仅吃食无抗生素饲料长大的健康肉鸭身上
——贴上“多率”的标签。

多率的肉鸭养殖在无抗生素认证农户中，仅吃食无抗生素饲料 长大。仅吃食不含任何抗生素或合成抗菌剂的健康饲料 长大的多率肉鸭，是无数养鸭农户与“多率”意欲将 世界上最健康、美味的鸭肉送上韩国人民餐桌 最值得信赖的承诺。

1利

2利

3利

4利

5利

4利

DASOL IS A MEMBER
OF THE COUNTRY'S
BEST **DUCK SPECIALIST
GROUP** WHICH,
EVEN IN DREAMS,
**DISCERNS ONLY THE
FINEST DUCKS**

FOURTH BENEFIT



Dasol has a profound commitment to duck meat. In two syllables, the name Dasol embodies the ambitious goal to lead the world of nutritious duck meat which will one day surpass the popularity of traditional kinds of meat including beef, pork, and chicken.

多率是执着、热衷于自己岗位的 韩国顶级肉鸭专业集团的一员。

在职业能力上持有百分之百自信的员工们，拥有梦想，执着、热衷于自己的岗位，努力让鸭肉的产销超过牛肉、猪肉和鸡肉，并希望其成为引领健康风潮的主要家禽产品。

“多率”这两个字所蕴含的，正是这一远大梦想。

1利

2利

3利

4利

5利

5利

USING GRADE 1+
PURE DUCK MEAT,
EXPANDING THE
WORLD OF
**FRESH TASTE AND
HEALTH**

FIFTH BENEFIT



The grade of meat is based on numerous discerning inspection standards including site exterior, rearing conditions, fat characteristics, freshness, and handling. Using pure duck meat rated as grade 1+, Dasol expands the world of duck meat with various recipes for the convenient enjoyment of nutritious duck meat on our tables.

使用1+级原鸭肉，开拓味道与健康的全新世界。

鸭肉等级根据外观、肥肉状态、脂肪附着、新鲜度、屠宰处理等众多严格的检查标准确立。多率使用被判定为1+级鸭肉的原料肉，采用多种配方开发鸭肉产品，旨在使人们能够在餐桌上轻松尽享健康鸭肉。



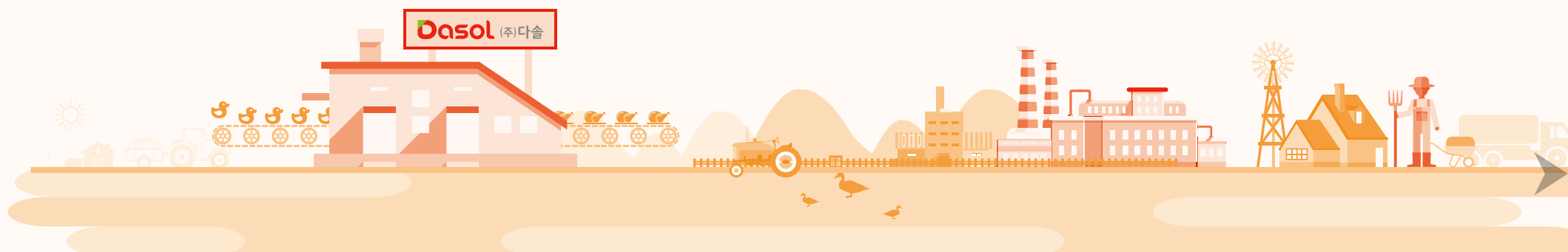
건강을 품은 오리

DASOL VALUES THE PROMISE WITH CONSUMERS TO PROVIDE A HEALTHY AND TRUSTWORTHY FOOD PRODUCT.

Dasol's brand symbol is designed with the side perspective of a duck which expresses Dasol's specialization in duck meat. The orange and yellow color tones express the nutrition value and freshness of the products with the intention to communicate with consumers within a feeling of trust and familiarity. Dasol will become a leader of a healthy table guiding South Korea's duck meat culture within the dream of a healthy food culture which is comfortable and enjoyable.

多率向消费者承诺提供健康、卫生的食品。

多率将鸭子侧影形象化后制成品牌标志，表现了多率鸭肉的专业性；并以橙色和黄色表示产品的健康与新鲜，意欲以信赖和亲切形象与消费者沟通。多率期待迎来放心享用的健康饮食文化，并且将成为引领韩国鸭肉文化的健康餐桌领导者。



[WHOLE DUCKS](#)[SMOKED DUCK](#)[HERBS GARLIC SMOKED DUCK](#)[CHICKEN SOUP](#)[DUCK JERKY](#)[DUCK MEAT PACKAGES](#)

Healthy & Happy Moment with Nutritious Duck Meat



WHOLE DUCKS

SMOKED DUCK

HERBS GARLIC SMOKED DUCK

CHICKEN SOUP

DUCK JERKY

DUCK MEAT PACKAGES

*“Trustworthy quality of fresh meat
- choice pure meat”*

WHOLE DUCKS

All of the duck meat produced by Dasol maintains perfect freshness thanks to the use of a drum-type duck butcher machine.



Butcher slices



Meat cuts



整鸭

多率生产的所有原料肉均使用滚筒型倒压机械制成，肉质鲜美。

WHOLE DUCKS

SMOKED DUCK

HERBS GARLIC SMOKED DUCK

CHICKEN SOUP

DUCK JERKY

DUCK MEAT PACKAGES

*“Starting from the methods of
rearing ducks, other premium products”*



SMOKED DUCK

SMOKED DUCK MEAT IS ONE OF THE MOST POPULAR DISHES IN KOREA.

We operate a hygienic system of raising ducks and processing their meat in a well supervised facility. This product is made in such a system.

- **Type** : Frozen Food
- **Storage method** : Freezer
- **Unit weight** : 400g
- **Period of storage** : Up to 12 months

熏鸭肉片

从肉鸭育雏到饲料、饲养、卫生管理的全部过程，均采用本公司系统进行彻底管理及饲养，是直接加工工厂中生产的多率代表性产品。熏鸭是韩国人最喜欢的鸭肉料理。

- 类型：冷冻食品
- 保管方法：冷冻保管
- 重量：400g
- 保质期：12个月

WHOLE DUCKS

SMOKED DUCK

HERBS GARLIC SMOKED DUCK

CHICKEN SOUP

DUCK JERKY

DUCK MEAT PACKAGES

*“Processed according to strict
standards with quality fresh meat
and the finest ingredients”*

HERBS GARLIC SMOKED DUCK

Our customers can enjoy a new flavor of smoked duck meat prepared with garlic (known for its anti-cancer effect) and herbs.

- **Type** : Frozen Food
- **Storage method** : Freezer
- **Unit weight** : 400g
- **Period of storage** : Up to 12 months



香草蒜熏鸭肉片400g

添加了具有抗癌功效的大蒜与芬芳的香草，
能够感受到全新的熏鸭风味。

- 类型：冷冻食品
- 保管方法：冷冻保管
- 重量：400g
- 保质期：12个月

WHOLE DUCKS

SMOKED DUCK

HERBS GARLIC SMOKED DUCK

CHICKEN SOUP

DUCK JERKY

DUCK MEAT PACKAGES

*“Processed meat with freshness
and nutrition processed meat
with fundamental principles”*

CHICKEN SOUP

DAH YANG JIN SAMGYETANG, DAH YANG BANGYETANG(HALF)

Samgyetang (ginseng chicken soup) has long been regarded as a stamina food by Koreans. Many Koreans eat it, particularly during the dog days of summer. These two products are healthy ready-made dishes. All you have to do is heat them up!

- **Type** : Sterilized Food (Retort Product) • **Storage method** : At normal temperature
- **Unit weight** : Dahyang Jin Samgyetang 900g / Dahyang Bangyetang(Half) 600g
- **Period of storage** : Up to 18 months



参鸡汤 2种

多香浓参鸡汤、多香半参鸡汤

自古以来，参鸡汤作为补养疲惫身体的补养食品，是韩国人尤其喜欢在夏季食用的美食。多香浓参鸡汤、多香半参鸡汤调理包，为可在家中简单加热即可随时享用的健康食品。

- 类型：杀菌食品
- 保管方法：常温保管
- 重量：多香浓参鸡汤 900g
多香半参鸡汤 600g
- 保质期：18个月

WHOLE DUCKS

SMOKED DUCK

HERBS GARLIC SMOKED DUCK

CHICKEN SOUP

DUCK JERKY

DUCK MEAT PACKAGES

*“Processed according to strict
standards with quality fresh meat and
the finest ingredients”*

DUCK JERKY

TWO KINDS (CHILI FLAVOR, CHEESE FLAVOR)

Powdered sauce contained in a pack will help you to enjoy duck jerky's pleasantly unique taste. All you have to do is sprinkle the powdered sauce on the meat and shake the pack.

- **Type** : Dried food
- **Storage method** : At normal temperature
- **Unit weight** : 30g
- **Period of storage** : Up to 9 months



鸭脯 2种

香辣味、芝士味

产品中含有调料粉，能够享受到与一般牛肉脯不同的别样美味。食用鸭脯的方法如下，请将产品中的调料粉散在肉脯上后摇匀食用！

- 类型：干燥食品
- 保管方法：常温保管
- 重量：30g
- 保质期：9个月

WHOLE DUCKS

SMOKED DUCK

HERBS GARLIC SMOKED DUCK

CHICKEN SOUP

DUCK JERKY

DUCK MEAT PACKAGES

WITH NUTRITIOUS DUCK MEAT PACKAGES

饱含健康营养的鸭肉礼盒

Dasol values the promise with consumers to provide a healthy and trustworthy food product. Dasol will become a leader of a healthy table guiding South Korea's duck meat culture within the dream of a healthy food culture which is comfortable and enjoyable.

多率向消费者承诺健康、卫生的食品。

多率期待迎来放心享用的健康饮食文化，并且将成为引领韩国鸭肉文化的健康餐桌领导者。



The Leading Company in Korean
Duck Industry

Dasol supplies its products
through the country's leading distributors.

**'Dasol Duck Meat', the Country's
No.1 Brand**

韩国肉鸭的第1品牌 “多率肉鸭”

韩国的领先流通公司将与 “多率肉鸭” 携手并进！

Dasol
NUTRITIOUS DUCK MEAT

Dasol's state-of-the-art HACCP certified plants are ideal facilities which achieved a #1 HACCP ranking in the duck category in 2011, based on the evaluations of national consumer groups, veterinary professors, and regional administration agencies.

